



SBC Long Distance, LLC
d/b/a AT&T Long Distance
555 Reynolds Street
Gadsden, Alabama 35901

February 28, 2013

Ms. Diana Wilson
Secretary to the Commission
Arkansas Public Service Commission
1000 Center Street
Little Rock, Arkansas 72201

Re: Advice Letter No. 359L
Notice of Promotional Offering
SBC Long Distance, LLC
d/b/a SBC Long Distance
d/b/a AT&T Long Distance

Dear

SBC Long Distance, LLC d/b/a SBC Long Distance, d/b/a AT&T Long Distance hereby notifies the Arkansas Public Service Commission of its intent to modify business promotion #487 end date and introduce business promotion 487-A and 490. Enclosed are an original and four (4) copies of this request.

So that our records will be complete, please date stamp and return one copy of the advice letter in the envelope provided. Please direct any questions regarding this filing to me, Don Bacon, 555 Reynolds Street, Gadsden, Alabama, 35901. I may be reached via telephone at (256) 547-7310 or via email at db0559@att.com.

Thank you for your assistance in this matter.

Sincerely,

Donald R. Bacon
Area Manager, Regulatory

AT&T Business Unlimited CallingSM V Broadband Promotion #487

- (A) The sign-up (offer) period for this promotion is September 4, 2012 through February 27, 2013. Service must be activated by March 27, 2013. This promotion is available to Business Customers, who at the time of participation:
- .1 qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited CallingSM V as defined in Section 3.7.21(A).1.a through 3.7.21(A).1.d of the Guidebook;
 - .2 currently subscribe to Internet Service from an Affiliate of the Company and agree to upgrade current internet service to AT&T U-Verse High Speed Internet Max#, Max Plus#, or Max Turbo# and ;
 - .3 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited CallingSM V described in Section 3.7.21 (A).1.e, Option 3.i through Section 3.7.21 (A).1.e, Option 3.ii. For purposes of this promotion, the Company will waive the eligibility requirement defined in Section 3.7.21 (A).1.e, Option 3.ii for qualifying Customers that subscribe to AT&T Business Unlimited CallingSM V during the promotional offer period.

AT&T Business Unlimited CallingSM V Broadband Promotion #487-A

- (A) The sign-up (offer) period for this promotion is February 28, 2013 through August 31, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited CallingSM V as defined in Section 3.7 of the Company's intrastate Tariff.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited CallingSM V during the promotional offer period. For purposes of this promotion the Company will:
- .1 include AT&T U-Verse High Speed Internet Elite[#] as a qualifying Internet Service upgrade; and
 - .2 waive the eligibility requirement that a customer newly subscribe to an Application Services[#] package as defined and offered by an Affiliate of the Company in conjunction with a subscription to AT&T Business Unlimited CallingSM V.

AT&T Business Block of TimeSM 500 II Broadband Promotion #490

- (A) The sign-up (offer) period for this promotion is February 28, 2013 through August 31, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for the AT&T Business Block of TimeSM 500 II rate option as defined in the Section 3.7 of the Company's intrastate Tariff.
- (B) This promotion modifies the eligibility requirement for AT&T Business Block of TimeSM 500 II during the promotional offer period. For purposes of this promotion the Company will include AT&T U-Verse High Speed Internet Elite[#] as a qualifying Internet Service upgrade.

[#]This Service not offered under the Company's intrastate Tariff.