

GENERAL (cont'd)

Promotional Offerings (cont'd)

Custom BizSaver

Year 2 and 3 Promotion: This retail promotional period will be extended through May 1, 2007. During this promotional period, eligible business customers that subscribe to a Custom BizSaver Winback 2-year or 3-year agreement will receive their Custom BizSaver Winback monthly recurring charge waived, in months 13 and 14 for 2 year agreements and in months 13, 14, 25, and 26 for 3-year agreements. This offer does not apply to 1-year renewable agreement selections.

Eligible customers are those business customers who have their local network access line service with another competitive local exchange carrier within the Company's service area and who now wish to establish their local network access line service with the Company. The waived charges will appear as a credit on the customer's bill during the month's specified.

All other terms and conditions applicable to Custom BizSaver Winback will apply. This offer can be combined with other Custom BizSaver Winback offers or promotions.

Authorized Vendor Service Connection Charge Waiver

A promotional period shall be established from October 26, 2009 through January 23, 2010. During this promotional period, eligible AT&T residence customers who place their order for phone service with AT&T will receive a waiver of the nonrecurring Service Connection charges.

Promotion eligible customers are those who subscribe to an AT&T network access line with a minimum of Complete Choice Enhanced and place their order for service via an authorized vendor.

Business Feature Promotion II

A promotional period will be established from January 1, 2011 through December 31, 2011. During this period, eligible business customers will receive a 50% discount per month on up to ten (10) vertical features per line. A waiver of the applicable installation charges associated with adding these features will also be provided.

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle.^{/1/} These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off the standard tariff rate for up to ten (10) of the following services per line: Busy Line Transfer, Alternate Answering, Three-Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Privacy Manager, Call Screening, Automatic Callback, Repeat Dialing, and Multi Ring.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customer's All For Less subscription expires, these discounted rates will no longer apply.

There is no termination fee associated with this feature promotion. This feature promotion cannot be combined with any other promotions or packages.

^{/1/} The All For Less bundle combines Business Local Calling Assurance, provided by Indiana Bell Telephone Company, with services offered by affiliates of Indiana Bell Telephone (Long Distance and non-regulated Internet services) in a bundled offering.

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