

**1. FOREIGN TELEPHONE DIRECTORY SERVICE (C)**

**A. Description (C)**

Applicable to telephone directories when furnished at a charge to parties other than customers normally receiving the directory.

**B. Rates and Charges**

To obtain a Directory, please contact the Company's directory publisher, Thryv, Inc. (C)  
Directories may be ordered at [www.therealyellowpages.com](http://www.therealyellowpages.com) or by calling 877-243-8339. (N)

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**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS****A. Description**

## 1. Listings for Directory Publishing

This offering provides a directory publisher access to subscriber list information, as described herein, to publish in a telephone directory in any format listed names, addresses and telephone numbers of the Company's customers that are or will be published in the Company's telephone directories. Such publishing rights do not include names, addresses, telephone numbers, art work, and other materials contained in this Company's classified "yellow page" directories and directory sections.

(a) In obtaining listings from the Company, the customer may select listings based on the following parameters:

- (i)  Geographical selection: Listings may be selected by telephone serving exchange, area codes and prefixes, listed community name, postal ZIP codes, or the coverage of the Company's white page directory. Combinations of the above parameters are not permitted.
- (ii) Type of listing: Listings may also be selected by the type of listings (residential, business or caption listings). (Directory delivery address information data elements.)
- (iii) Frequency of directory delivery address information only applicable to data element. May only be ordered on a daily or monthly basis.

(b) Media: The listing information of the Company's customers may be obtained via print or electronic (email) format.

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**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS (cont'd)****A. Description (cont'd)**

## 1. Listings for Directory Publishing (cont'd)

(c) Data elements: The listing information available under this offering includes the following data elements:

- (i) Activity indicator (not available for non-update orders). (Business listing updates indicate new connects, disconnects, moves and changes. Residence listing updates indicate adds and deletes.)
- (ii) Listed names
- (iii) Listed street address
- (iv) Listed community, fully spelled
- (v) Postal ZIP codes (where available, based on the Utility records)
- (vi) Listed telephone number
- (vii) Type of listing (business, residence or caption)
- (viii) Listing code (Universal Service Order Code) to identify main listings, additional listings
- (ix) Date of listing extraction
- (x) Other listing related information
  - Listing sequence
  - Listing sort name and title
  - Caption sequence records
  - Indent levels for caption records
  - Indicators for capitalization
- (xi) Classified list heading
- (xii) Business and residential listing updates (for maintaining a directory publishing database or for directory advertising solicitation use only)
- (xiii) Directory delivery address information (subscriber service address only for all listings (business or residence), including non-published listings).
- (xiv) Service activity date(only available with data element.

(d) Data excluded: Except as provided with directory delivery address information, non-published listings and Directory Assistance Listings will not be provided.

**B. Regulations**

1. The information provided under the terms of this tariff may only be used for the purpose of publishing a telephone directory in any format for general public use and distribution, or for the solicitation of directory advertising.

(a) A telephone directory is defined as a publication in any medium that facilitates communication with the listed person or business by providing the listed telephone number and/or listed address.

**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS (cont'd)****B. Regulations (cont'd)**

2. The subscriber to this tariff shall indemnify, hold harmless, and defend the Company from and against any cost, damage, expense (including but not limited to reasonable attorney's fees and expenses) or liability arising in any manner out of any demand, claim, suit or judgment for damages or injuries however caused, which may arise out of the subscriber's use of the listings provided under this Schedule.
3. The Company reserves the right to discontinue any of its directories in whole or part, to rearrange or change any such directory in whole or in part or to split or combine one or more of such directories as it deems necessary in the ordinary conduct of its business. A standard format of the listing information may be established by the Company and provided to the customer. The Company further reserves the right to modify or discontinue any of the sorting formats offered, upon thirty-days notice given to the customer.
4. The subscriber obtaining listing information under see Guidebook, Part 12, Section 4 above shall furnish a copy of any directories containing any listing information furnished hereunder to the Company within 10 days following publication. The Company may refuse to furnish publishing rights henceforth to any subscriber who fails to comply with this provision.
5. The subscriber agrees to accept the listings on an "as-is" basis with all faults, errors and omissions, if any, and the Company does not warrant the accuracy of the information contained therein. THE COMPANY MAKES NO WARRANTY, EXPRESS OR IMPLIED WITH RESPECT TO ANY LISTINGS OR THE INFORMATION CONTAINED THEREIN, INCLUDING BUT NOT LIMITED TO WARRANTIES FOR MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. The subscriber agrees to release the Company from any and all liability for damages which may arise due to any errors and omissions in the Company's listings.

**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS (cont'd)****B. Regulations (cont'd)**

6. The listings shall at all times remain the sole property of Pacific Bell. The subscriber is prohibited from selling, renting, or otherwise providing, in the format provided, copies of listings to any other person or corporation including, but not limited to, publisher's customer's affiliates, contractors, employees agents or customers.
7. Base files will contain the most recent listings available in the Company directory listing data base.
8. For directory publishers obtaining listings under Guidebook, Part 12, Section 4, updates are available for subscriber listings on a daily or monthly basis and will include indicators for the type of update activity. Business updates will contain activity reflecting newly connected listings, disconnected listings, moves and change listing affecting service activity. Residence updates will include an indicator which identifies update activity as either add or delete. (C)
9. Pacific Bell will not include the listing information of other Utilities (independent telephone companies or competitive local carriers) without the written permission from that Company. Pacific Bell will provide the publisher with a list identifying all other Utilities that have given written permission to release their subscriber listings. No other rights are granted to the publisher.
10. The directory delivery address information data element (A.1(c)(xiii)) provides only subscriber service address information for the sole purpose of secondary directory delivery. Only the service address of the subscriber is provided. Address information only associated with non-published subscribers and directory assistance listings is included. (C)
11. The directory delivery address information data element may be ordered in conjunction only with data elements see Guidebook, Part 12, Section 4.
12. Publishers obtaining directory delivery information (data element A.1(c)(xiii)) must hold the information in strict confidence and restrict its use solely for the purpose of delivering the published directory. (C)
13. In compliance with CPUC Decision No. 97-01-042, publishers obtaining directory delivery information (data element Guidebook, Part 12, Section 4) are required to provide a toll-free number printed on the inside first page of the directory which the recipient can call to discontinue further directory deliveries by that recipient.

**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS (cont'd)**

**C. Rates and Charges**

- 1. Advance Payment: The Company may require the subscriber to make an advance payment of the estimated charges at the time the order's taken. The Company shall refund or bill, as appropriate, any difference between the estimated amount collected and the charge.
- 2. Reserved (C)  
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- 3. Late Payment: Bills Shall be considered past due (delinquent) if not paid within 30 calendar days after date of presentation. Late payment charges, as provided for in Schedule Cal.P.U.C. No. A2.1.9 and Part 3, Section 1 of this Guidebook, shall thereafter apply. The three month limitation to back bill as set forth in Schedule Cal.P.U.C. No. A2.1.9 for exchange services, because of the complexities involved, is not applicable. (C)
- 4. Computations of Rates and Charges:
  - a. The Company shall count all listings provided to the subscriber, whether or not the subscriber actually publishes such listings in its directory.
  - b. For purposes of this Schedule, each name, address and telephone number of a listed party shall be counted as one listing. If additional lines of information appear, each such line shall be counted as a separate additional listing. Where additional information appears as a part of a listed party's name or address the Company at its option may count same as two listings.



**2. TELEPHONE DIRECTORY PUBLISHING RIGHTS (cont'd)**

**C. Rates and Charges (cont'd)**

5. Rates for Listing Options

a. For Directory Publishers (under A.1, preceding):

(i) Per listing charge:

(a) Basefile	\$0.04 per listing	(R)
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(b) Listing updates or delivery information (daily & monthly)	\$0.06 per listing	(R)
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(ii) Minimum Charge	\$150.00	
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(iii) Order Expedite Charge	\$500.00	
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b. Violation of License	\$250,000.00	
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/1/ Material now appears in Schedule Cal. P.U.C. No. 175-T, Section 9.

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