

**BUSINESS SERVICE GUIDE FOR
INTEREXCHANGE INTERSTATE, AND INTERNATIONAL SERVICES**

SECTION 7 - PROMOTIONS

7.1 Promotions - General

From time to time, the Company shall, at its option, promote subscription or stimulate network usage by offering to waive some or all of the nonrecurring or recurring charges for the Customer (if eligible) of target services for a limited duration. Such promotions shall be made available to all similarly situated Customers in the target market area and will comply with all applicable Commission regulations.

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7.2 Promotional Offerings

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7.2 Promotional Offerings (continued)

7.2.11 AT&T Business Unlimited CallingSM Retention Promotion V

- (A) The sign-up period for this promotion is September 1, 2015 through August 31, 2016. (C)
Service must be activated by September 30, 2016. This promotion is available to Business (C)
Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and
intraLATA (local toll) Service; and state an intention to disconnect long distance
service with the Company; and
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section
4.6.1 of this Business Service Guide; and,
- .3 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following promotional MRC
for 12 consecutive months in lieu of the MRC charge specified in Section 4.6.1 (E) of this
Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T
Business Unlimited Calling as defined in 4.6.1 of this Business Service Guide to continue
to qualify for this promotion. Should Customer disconnect service with AT&T Long
Distance Service or change its calling plan from AT&T Business Unlimited Calling prior
to the expiration of the 12 month promotional period, Customer will forfeit future
promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business
Unlimited Calling at the end of the 12 month promotional period will be charged the MRC
charges specified in Section 4.6.1 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with
AT&T Business Unlimited Calling.

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7.2 Promotional Offerings (continued)

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7.2 Promotional Offerings (continued)

7.2.26 AT&T Business Unlimited CallingSM V All For Less Broadband Reward Promotion #477

(A) The sign-up (offer) period for this promotion is July 21, 2011 through December 31, 2011. Service must be activated by January 31, 2012. This promotion is available to new and existing Business Customers who, at the time of participation:

- .1 newly subscribe to or currently subscribe to AT&T Business Unlimited CallingSM V as defined in Section 4.6.25 of this Service Guide; and,
- .2 newly subscribe to:
 - .a one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition[#], (ii) FastAccess[®] Business DSL Lite[#], (iii) FastAccess[®] Business DSL[#], (iv) FastAccess[®] Business DSL Plus[#] or (v) FastAccess[®] Business DSL 6.0[#]; and
- .3 request to participate in this promotional offering.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions Section 7.2.26 (A) above; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:
 - .a AT&T Tech Support 360SM Premium Service[#] with AT&T Tech Support 360SM Backup and Go Premium[#], AT&T Voice Mail for Business[#] and AT&T Web HostingSM – Shared Hosting Unix Basic[#]; or
 - .b AT&T Tech Support 360SM Backup and Go[#] with AT&T Web HostingSM – Shared Hosting Unix Basic[#]; or,
- .2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Year Term: (i) AT&T U-verse High Speed Internet Business Edition Max[#], (ii) AT&T U-verse High Speed Internet Business Edition Max Plus[#]; or (iii) AT&T U-verse High Speed Internet Business Edition Turbo[#]; and,

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (B).1.a	\$36.46
Section (B).1.b	\$34.09
Section (B).2	\$43.72

- .4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Service Guide. Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions of the card issuer.

#This service not offered under this Service Guide.

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7.2 Promotional Offerings (continued)

7.2.27 AT&T Business Unlimited CallingSM Retention Promotion VI

- (A) The sign-up period for this promotion is September 1, 2016 through August 31, 2017. (C)
Service must be activated by September 30, 2017. This promotion is available to Business (C)
Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company; and
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.6.1 of this Business Service Guide; and
- .3 newly subscribe to or have a on (1), two (2) or three (3) year local service* term with an Affiliate ILEC¹ of the Company; and
- .4 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.6.1 (E) of this Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.6.1 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12 month promotional period will be charged the MRC charges specified in Section 4.6.1 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

*This service is not offered under this Service Guide.

¹Including where that Affiliate is operating as a CLEC

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SECTION 7 - PROMOTIONS

7.2 Promotional Offerings (continued)

7.2.33 AT&T Business Calling Monthly Retention Promotion #503-C

- (A) The sign-up period for this promotion is September 1, 2017 through August 31, 2018. Service must be activated by September 30, 2018. This promotion is available to Business Customers who: (C)
(C)

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company; and
- .2 newly or currently subscribe to the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide; and
- .3 request to participate in this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.6.5(E) of this Business Service Guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business Calling Monthly plan prior to the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business Calling Monthly plan at the end of the 12 month promotional period will be charged the MRC and per-minute rate specified in Section 4.6.5 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling Monthly plan.

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SECTION 7 - PROMOTIONS

7.2 Promotional Offerings (continued)

7.2.34 AT&T Business Unlimited CallingSM Retention Promotion VII

- (A) The sign-up period for this promotion is September 1, 2017 through August 31, 2018. (C)
Service must be activated by September 30, 2018. This promotion is available to Business (C)
Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company; and
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.6.1 of this Business Service Guide; and
- .3 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.6.1 (E) of this Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.6.1 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12 month promotional period will be charged the MRC charges specified in Section 4.6.1 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

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7.2 Promotional Offerings (continued)

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SECTION 7 - PROMOTIONS

7.2 Promotional Offerings (continued)

7.2.36 AT&T Business Calling Monthly Retention Promotion #503-B

- (A) The sign-up period for this promotion is September 1, 2016 through August 31, 2017. Service must be activated by September 30, 2017. This promotion is available to Business Customers who: (C)
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company; and (C)
 - .2 newly or currently subscribe to the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide; and
 - .3 newly subscribe to or has a one (1), two (2) or three (3) year local service* term with an Affiliate ILEC¹ of the Company; and
 - .4 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.6.5(E) of this Business Service Guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business Calling Monthly plan prior to the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business Calling Monthly plan at the end of the 12 month promotional period will be charged the MRC and per-minute rate specified in Section 4.6.5 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling Monthly plan.

*This service is not offered under this Service Guide.

¹Including where that Affiliate is operating as a CLEC